

PRESS FACT SHEET

EV Blinds — Custom Window Treatments, Southwest Florida

Locally owned, family-run installer of motorized and manual window treatments serving Lee and Collier counties — Cape Coral, Fort Myers, Naples, Bonita Springs, Sanibel, and Marco Island.

AT A GLANCE

Founded	Privately held — locally owned, family-operated
Headquarters	1811 Wade Dr, Cape Coral, FL 33990
Service Area	Lee County and Collier County, Florida (SWFL)
Categories	Roller shades, zebra/dual shades, plantation shutters, cellular shades, motorized shades, blackout shades, sea-turtle-safe coastal shades
Customer Rating	5.0★ on Google — verified homeowner reviews
Phone	(239) 351-2731
Website	https://evblinds.com
Press Contact	press@evblinds.com

BOILERPLATE — ABOUT EV BLINDS

Short (≈50 words)

EV Blinds is a Cape Coral-based custom window treatment company serving Southwest Florida homeowners. The team designs, measures, manufactures, and installs motorized and manual blinds, shades, and shutters — delivering a polished, end-to-end experience without DIY headaches.

Medium (≈100 words)

EV Blinds is a locally owned, family-operated custom window treatment company headquartered in Cape Coral, Florida. Serving Lee and Collier counties, the company specializes in motorized roller shades, zebra blinds, plantation shutters, cellular shades, and sea-turtle-safe blackout solutions for coastal homes. Every project is measured, manufactured, delivered, and professionally installed by the EV Blinds team — no third-party subcontractors. The company holds a 5.0-star Google rating from verified homeowner reviews and provides a workmanship guarantee on all installations across Cape Coral, Fort Myers, Naples, Bonita Springs, Sanibel, and Marco Island.

Long (≈200 words)

EV Blinds is a Southwest Florida custom window treatment company built on a single principle: homeowners should never have to lift a drill, decode a fabric chart, or chase a contractor for an install date.

Headquartered in Cape Coral and serving Lee and Collier counties, the family-run team designs, measures, manufactures, delivers, and installs every project in-house. Product categories include motorized and manual roller shades, dual-layer zebra shades, plantation shutters, blackout cellular shades, and sea-turtle-lighting-compliant shades engineered for beachfront homes in Sanibel, Captiva, Marco Island, Fort Myers Beach, and Bonita Beach. EV Blinds brings a rolling showroom of large-format fabric and material samples to every consultation so homeowners can see how each option looks under their own light, paint, and furnishings before committing. The company is rated 5.0 stars on Google with verified homeowner reviews, offers a workmanship guarantee, and supports motorized integration with leading smart-home platforms. EV Blinds is not affiliated with national franchise chains; all consultations, quotes, fabrication oversight, and installations are handled by local Cape Coral staff.

LEADERSHIP

Ed Torres — Owner & Founder

Ed leads EV Blinds' operations, manufacturing, and installation teams. He oversees client consultations, fabric and material sourcing, smart-home integrations, and the day-to-day workflow that keeps every project on schedule. Ed is the public point of contact for partnerships, vendor relationships, and trade press inquiries.

LinkedIn: [linkedin.com/in/torres-ed](https://www.linkedin.com/in/torres-ed)

Shawn — Sales Manager & Public Relations Manager

Shawn manages the EV Blinds sales pipeline from first contact through measurement and proposal, and leads all media outreach, partnership communications, and press inquiries. Journalists and editors covering window treatments, smart-home integrations, or Southwest Florida home services should reach Shawn at the press contact address listed above.

BRAND STANDARDS

Primary Color (Navy)	#00092d — used for headlines, primary buttons, and footer
Accent Color (Green)	#66a828 — used for kickers, calls-to-action, and accent rules
Display Font	DM Sans Bold (web-safe alternative: Helvetica Bold)
Body Font	Inter Regular / Bold (web-safe alternative: Helvetica)
Logo Usage	Maintain a clear-space margin of at least 0.5× the logo height on all sides. Do not recolor, distort, or place on low-contrast backgrounds.

PRESS KIT — DOWNLOADABLE ASSETS

All assets are available at evblinds.com/press:

- Logo (PNG, transparent) — <https://evblinds.com/wp-content/uploads/ev-blinds-press-logo-scaled.webp>
- Logo + Tagline (SVG) — <https://evblinds.com/wp-content/uploads/ev-blinds-press-logo-tagline.svg>
- Logo Square (SVG) — <https://evblinds.com/wp-content/uploads/ev-blinds-press-logo-sq.svg>
- EV Blinds Magazine (PDF) — <https://evblinds.com/wp-content/uploads/EV-Blinds-Magazine.pdf>
- Product photography library — <https://evblinds.com/press/#photography>